

**PRESS RELEASE**

**Avila La Fonda Hotel Ranked as One of World's Best Hotels on  
Expedia® Insiders' Select™ List**

**Avila Beach, California** *May 3, 2010*) – Expedia® travelers have ranked Avila La Fonda Hotel among the world's best hotels on this year's Expedia Insiders' Select™ list. The list formally recognizes individual hotels worldwide that consistently deliver excellent service, a great overall experience and a notable value. The full list represents only a small percentage of the world's top hotels from the more than 110,000 hotel properties offered on Expedia.

“Delivering our guests superior service is a top priority at Avila La Fonda Hotel,” said James Davison. “We are pleased that our efforts have been acknowledged by Expedia travelers and look forward to extending our high level of service to even more guests.”

The 2010 Expedia Insiders' Select™ list is compiled based on the more than one million Traveler Opinions hotel reviews collected by Expedia, combined with a value rating and the local market expertise of more than 400 Expedia employees in local markets worldwide, resulting in an easy-to-browse list that provides travelers with a powerful way to find the perfect hotel using the trusted insight of other travelers like them. The list showcases the diverse selection of travel destinations and hotel properties.

For more information, visit [www.expedia.com/insidersselect](http://www.expedia.com/insidersselect).

*Hotel Information:*

*“Located between San Luis Obispo & Pismo Beach on California's Central Coast*

*For years we've dreamt of creating the best small hotel in California. The location had to be perfect and the property had to be special. Avila Beach is the only area on the Central Coast that combines the best weather, a south facing beach and an intimate town of just three hundred people.*

*This property is full of beautiful art, tile work, fountains and a mural painted by one of our owners. Our library has books, DVDs, and CDs available to borrow. When available, guests can also enjoy our outdoor fireplace, wet bar, BBQ grills, bicycles, beach gear and much more.*

*All Guest Rooms and Casita Suites are beautifully appointed & include:*

- Living areas with leather pull-out sofas and thermostatically controlled fireplaces*
- Quality entertainment systems with 42" plasma TV, Bose™ Wave music system, iHome iPod System, free wireless internet, loaner laptops*

- Custom tiled bathrooms with Jacuzzi™ tub for two, separate shower area with three to six shower heads, oversized towels with towel warmers and soft, hooded bathrobes*
- Complimentary personalized Honor Bar*
- Hospitality Bar includes refrigerator, bottled waters, microwave, popcorn – or –*
- Gourmet kitchen with stainless steel appliances, granite countertops and Cuisinart™ coffee system loaded twice daily with Starbucks™ coffee*
- Luxurious linens - our beds are triple sheeted with 500 thread count linens, feather bed covers, down pillows and large blankets*

Avila La Fonda Hotel

P.O. Box 217

Located at 101 San Miguel Street

Avila Beach, CA 93424

(805) 595-1700

[www.AvilaLaFondaHotel.com](http://www.AvilaLaFondaHotel.com)

email: [info@avilalafondahotel.com](mailto:info@avilalafondahotel.com)